



# MULTIPLY THE MISSION

Annual Campaign – Ann Arbor YMCA



# MULTIPLY THE MISSION

through the YMCA Annual Campaign

When a person joins the Y, their passion and purpose are added to our mission as we slowly and steadily become a stronger, healthier community. Yet when that same individual gives to the Y, they **multiply the mission** by extending their impact exponentially through the support the Y provides our neighbors each and every day.

Like tossing a stone into water, individual generosity creates a **ripple effect** throughout the community that allows more people to belong, more healthy lifestyles created, and more young people finding a safe space to learn, grow, and thrive. The YMCA Annual Campaign invites every member of our community to **cast their stone** and start a chain reaction of impact that transcends what the Y could do on its own.





## THE ANNUAL CAMPAIGN: FOR A BETTER US

The YMCA Annual Campaign is a yearly fundraising effort that allows us to fully realize our mission, especially as it relates to the last two words: “for all.” The Y recognizes the importance of financial accessibility and is determined to make membership and program fees affordable for everyone in our community.

This annual fundraising initiative serves as the backbone of our philanthropic efforts by securing charitable gifts from YMCA members and the community to ensure our programs and services remain accessible. Every donation stays within our Y in the form of financial assistance, program subsidies, and to keep our doors open to all. These funds ensure all community members have access to the Y and advance programs that address community needs.

Membership dues cover the costs of operating YMCA facilities, but they do not support additional costs for outreach programs and financial assistance for the less advantaged. Our Ann Arbor YMCA Annual Campaign raises funds to benefit safe, high quality, character-building programs that serve people of all ages across 32 program sites, including four branches in Washtenaw County and YMCA Camp AGQ in northern Michigan.

The YMCA is one of Washtenaw County’s leading non-profits, acting as a catalyst for community transformation through youth development, healthy living, and social responsibility.

In 2022, the Y provided just over **\$650,000 in support, services, and program subsidies** to kids and families-in-need in Washtenaw County and southern Livingston County, in areas like:

- » **Membership:** › \$242,931  
› 876 memberships
- » **Summer Camps:** › \$155,624  
› 156 campers
- » **Health Equity:** › \$8,555  
› 334 participants
- » **Sports:** › \$78,993  
› 1,100 athletes
- » **Child Care:** › \$163,951  
› 61 students

## ANN ARBOR YMCA

The Ann Arbor YMCA’s mission is to put our core values of caring, honesty, respect and responsibility into action through facilities and programs that build healthy spirit, mind and body for all.

We are an association made up of people from every walk of life, working side by side to strengthen communities. Together we strive to ensure that everyone, regardless of age, race, gender, gender identity, gender expression, income, faith, sexual orientation or cultural background has the opportunity to live life to its fullest. Through the generous contributions of our donors, the YMCA is able to provide financial scholarships that enable all members of the community to enjoy YMCA programs.

The Y is a leading 501c(3) nonprofit committed to strengthening communities through youth development, healthy living, and social responsibility. Every day, we work side-by-side with our neighbors to make sure that everyone, regardless of age, income or background, has the opportunity to learn, grow and thrive. Deeply rooted in the community for more than 175 years, we have the long-standing relationships and physical presence not just to promise, but to deliver, lasting personal and social change.



# ANNUAL CAMPAIGN PLEDGE FORM

PLEASE RETURN TO ANN ARBOR YMCA  
400 W. Washington St. Ann Arbor MI, 48103  
or give@annarborymca.org

GIVE ONLINE AT:  
WWW.ANNARBORYMCA.ORG



CUT HERE

## 1 DONOR INFORMATION

Donor Name

Preferred Name

Recognition Name (Please print names as you, your company, organization, or family wish to be recognized for your gift.)

Street Address, City, State, Zip

Preferred Mailing Address:  HOME  BUSINESS

Email Address

Phone

## 2 PLEDGE INFORMATION

\$50  \$100  \$250  \$500  \$1,000  Other: \$ \_\_\_\_\_

I would like to make an ongoing\* monthly gift of \$ \_\_\_\_\_

### Payment Options

Cash (Full amount enclosed)

Check (Make Payable to Ann Arbor YMCA)

Charge my Credit Card on File

New Credit Card \*\*

Name as it appears on card

Expiration Date

Card Number

Security Code

Please bill me:  Monthly  Quarterly  Annually (Month \_\_\_\_\_)

### My employer and/or my spouse's employer has a matching gift program:

Company Name(s) - Please contact your HR Department to initiate the matching gift.

### Planned Giving

The YMCA is in my estate plan.

I would like to talk to someone about giving to the YMCA through my estate.

3

Donor Signature

Date of Pledge

I would like this pledge to recur annually for \_\_\_\_\_ years.

Your tax-deductible gift will be acknowledged as an unrestricted donation. The Ann Arbor YMCA uses unrestricted gifts where they can do the most good, and we are committed to connecting our community's most critical needs with donors like you who can make a difference.

\* By checking the "Make an ongoing gift." box, I hereby authorize the YMCA to initiate monthly debits from the credit card information provided above. The authority is to remain in effect until the YMCA has received 15 days written notification from me of the termination of my monthly gift.

\*\* Please note all credit card information will be securely stored within our encrypted data base. This form will be stored in a secure location and shredded as soon as the information has been entered into our system and allowed by law.

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