



# ANNUAL CAMPAIGN STAFF PLEDGE FORM

## ANN ARBOR YMCA

## 2023 – MULTIPLY THE MISSION

### 1 ACKNOWLEDGMENT & UNDERSTANDING

Employee Name \_\_\_\_\_

Primary Department \_\_\_\_\_

Your acknowledgement and understanding of the Annual Campaign allows you to represent your department in the Staff Silly Olympics. Please select all that apply:

- I understand that the Annual Campaign is a yearly fundraising effort that ensures our programs and services remain accessible to all.
- I would like to represent my department and participate in the Staff Silly Olympics on Friday, March 17th
- I'd like to get more involved in this year's Annual Campaign:
  - I'd like to serve as an Annual Campaign Volunteer this year.
  - I'd like to serve on the planning team for an Annual Campaign project or event this year.

\$2 per payroll / \$52 annually has the potential to give a child at risk of drowning access to life-saving swim lessons and water safety instruction.

\$5 per payroll / \$130 annually has the potential to power teen development programs that help youth realize who they are and what they are capable of achieving.

\$10 per payroll / \$260 annually has the potential to send a child to camp where they can create lasting friendships and engage with positive role models that can shape their future.

\$20 per payroll / \$520 annually has the potential to give a child access to afterschool enrichment activities and learning support that positions them for academic success.

\$40 per payroll / \$1,040 annually has the potential to fund the financial assistance a family needs to become Y members and transform their health & well-being.

### 2 DONATION INFORMATION

Help us reach our staff goal of \$12,500! As Y staff, you see first-hand the impact the Y has on families, children, and communities. Show your support and give to the Annual Campaign so that everyone can have a Y experience. Please note that you are NOT required to donate.

YES, I will contribute to the 2023 Annual Campaign!

#### Payroll Donation\*:

- \$ \_\_\_\_\_ per pay period for remaining payrolls in 2023
- \$ \_\_\_\_\_ per pay period for the next \_\_\_\_\_ available payrolls in 2023
- \$ \_\_\_\_\_ in total through next available payroll

#### Standard Donation:

- \$25  \$50  \$100  \$250  \$500  Other: \$ \_\_\_\_\_

Payment Options: (if choosing Standard Donation, please check a payment method below)

- Check: Enclosed, payable to Ann Arbor YMCA  Cash: Full amount enclosed
- Credit Card\*\*:

\_\_\_\_\_  
Name as it appears on card

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Security Code

I love the Y and its mission, however, I'm unable to donate at this time.

#### Please return to:

ANN ARBOR YMCA  
400 W. Washington St.  
Ann Arbor MI, 48103  
734 996 9622

#### Or give online at:

[WWW.ANNARBORYMCA.ORG/GIVE](http://WWW.ANNARBORYMCA.ORG/GIVE)



### 3

Donor Signature \_\_\_\_\_

Date of Pledge \_\_\_\_\_

Your tax-deductible gift will be acknowledged as an unrestricted donation. The Ann Arbor YMCA uses unrestricted gifts where they can do the most good, and we are committed to connecting our community's most critical needs with donors like you who can make a difference.

\* 2023 pay dates: Jan 6, 20, Feb 3, 17, March 3, 17, 31, April 14, 28, May 12, 26, June 9, 23, July 7, 21, Aug 4, 18, Sept 1, 15, 29, Oct 13, 27, Nov 10, 24, Dec 8, 22

\*\* Please note all credit card information will be securely stored within our encrypted data base. This form will be stored in a secure location and shredded as soon as the information has been entered into our system and allowed by law.

### ADMIN USE ONLY:

Campaign: \_\_\_\_\_

Designation: AC STAFF

Solicitor: \_\_\_\_\_

Notes:

# MULTIPLY THE MISSION

Annual Campaign – Staff Phase  
Ann Arbor YMCA



Learn more by scanning below:



When a person joins the YMCA staff team, their passion and purpose are added to our mission as they help us build a stronger, healthier community. Yet when that same team member gives to the Y, they **multiply the mission** by exponentially extending their impact throughout everything the Y does.

Like tossing a stone into water, individual generosity creates a **ripple effect** throughout the community that allows more people to belong, more healthy lifestyles created, and more young people finding a safe space to learn, grow, and thrive.

## HOW TO GET INVOLVED:

1. First, scan the QR code above or visit [AnnArborYMCA.org/Give](https://AnnArborYMCA.org/Give) to **learn more about the Annual Campaign**. Complete section 1 on the pledge form, check the box acknowledging you understand the Y's fundraising efforts, and return the form to your supervisor.
2. **Participate in the Y's Staff Olympics** on Friday, March 17 to get an Annual Campaign Swag Bag, including a Multiply the Mission t-shirt!
3. **Help us reach our staff goal of \$12,500 by making a donation!** For each milestone we achieve, members of our Leadership Team will get a whip-cream pie in the face and posted on social media!
  - » **Milestone #1** – \$2,500 raised: Coordinators get pied!
  - » **Milestone #2** – \$5,000 raised: Assistant Directors get pied!!
  - » **Milestone #3** – \$7,500 raised: Directors get pied!!!
  - » **Milestone #4** – \$10,000 raised: Regional Directors get pied!!!!
  - » **Milestone #5** – \$12,500 raised: Senior Leaders get pied!!!!!!
4. **Sign up to be a Volunteer Campaigner** and help us reach our 2023 Annual Campaign Goal of \$355,000. Campaign Volunteers will be invited to exclusive social gatherings throughout the year and provided limited edition Y swag!
5. Bring your fresh ideas and energy to the campaign by helping **plan a fundraising event or initiative**. From polar plunges to spin-a-thons, there are plenty of ways to help make fundraising FUN!

**Thank you for your support of the Annual Campaign and for everything you do for our YMCA!**

Please return your form to your department's Team Captain or your supervisor by Friday, March 3.

QUESTIONS?

Contact [Give@AnnArborYMCA.org](mailto:Give@AnnArborYMCA.org)