



2023 Community Impact Report

The Ann Arbor YMCA



To our community,

In 2023, the Ann Arbor YMCA embraced change with open arms. We adapted our programs and services to better meet the needs of our diverse community, expanded our outreach, deepened our partnerships, and launched new youth development initiatives that are already making a significant difference across our service area. From enhanced youth development programs to innovative health and wellness offerings, we've worked hard to ensure that our Y remains a vital resource for everyone we serve.

The remarkable achievements of 2023 would not have been possible without the generous support of our donors, volunteers, and partners. Our community has enabled us to touch countless lives and create lasting positive change. As we move forward, continued community support is more crucial than ever. By investing in the Y, you are investing in the future of our community. You are helping us build a place where children can grow, families can bond, and individuals can achieve their full potential.

As we look ahead, we are excited about the future of our Y. We are planning to expand our reach across Washtenaw and Southern Livingston Counties, increase our capacity and enrollment in youth development programming, and introduce a revamped experience for members of our organization. These goals reflect our ongoing dedication to evolving with the needs of our community and remaining a beacon of support and empowerment.

I invite you to join us on this exciting journey. Together, we can continue to make a difference, one life at a time. Whether you are a long-time supporter or considering joining our cause for the first time, your involvement at the Ann Arbor Y will have a profound impact. Let's work together to ensure that our Y remains a cornerstone of hope, resilience, and community for generations to come.

Thank you for your unwavering support and belief in our mission. Here's to an even more impactful and inspiring year ahead.

With heartfelt gratitude,

James Highsmith
President & CEO
Ann Arbor YMCA



MISSION AND IMPACT



The Ann Arbor YMCA is a 501(c)3 non-profit charitable organization serving Washtenaw and Southern Livingston Counties. Our cause is strengthening community through youth development, healthy living and social responsibility.

OUR MISSION:

To put our core values of caring, honesty, respect and responsibility into action through facilities and programs that build a healthy spirit, mind and body for all.

OUR IMPACT:

The Ann Arbor YMCA empowers all people to learn, grow and thrive. With a focus on youth development, healthy living and social responsibility, the Y nurtures the potential for every youth and teen, improves our communities' health and well-being, and provides opportunities to give back to our neighbors.

OUR DIVERSITY & INCLUSION STATEMENT:

The Ann Arbor YMCA is made up of people from every walk of life, working side by side to strengthen communities. Together we strive to ensure that everyone, regardless of age, race, gender, gender identity, gender expression, income, faith, sexual orientation or cultural background has the opportunity to live life to its fullest.

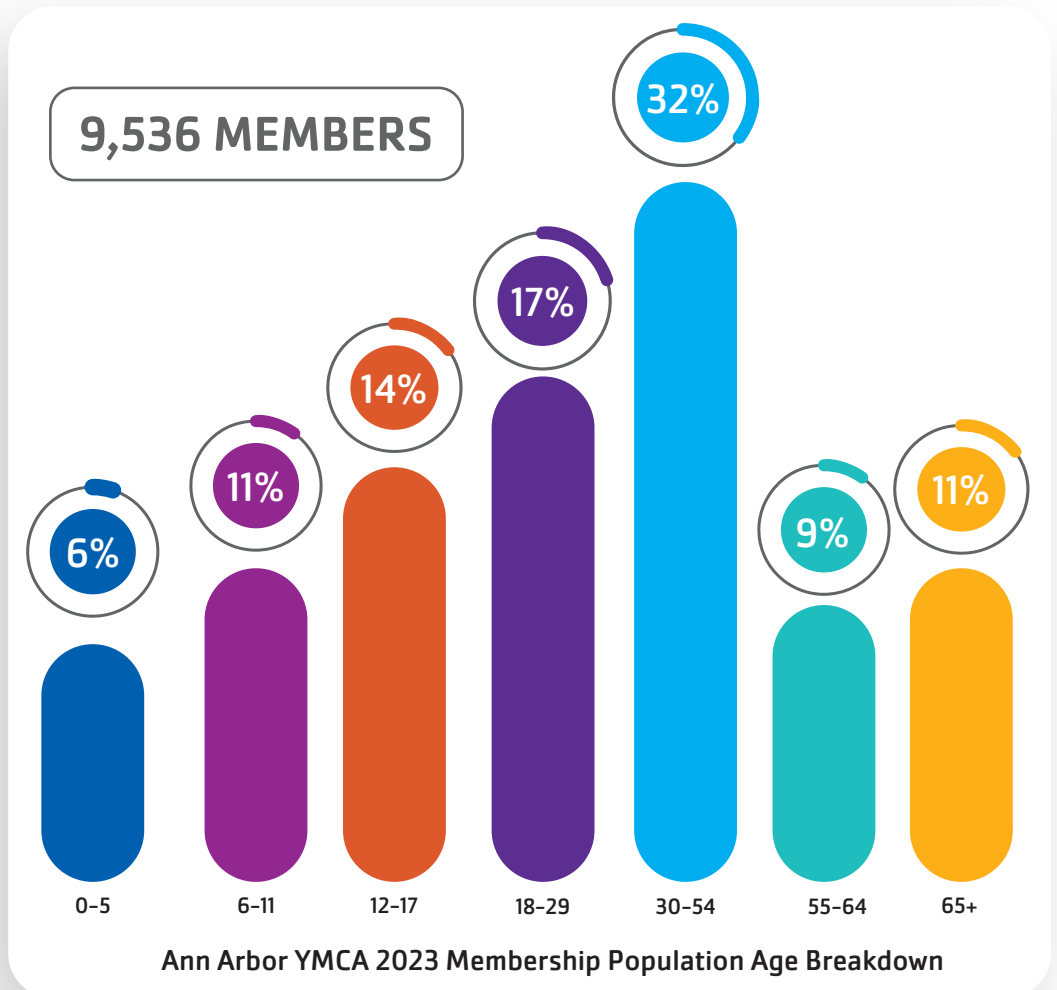
WHO WE SERVE

MEMBERSHIP

The Ann Arbor YMCA is an organization that serves populations from all ages and walks of life. We strive to expand access to quality childcare, health living support, athletic programming, and summer day and overnight camp to all. In 2023, our organization provided over \$486,506 in financial aid across all of our programs.

\$240,261

MEMBERSHIP SCHOLARSHIPS GRANTED





The Y provided 1,011 youth swim lessons, attended by 340 youth at no cost to them.

Thanks to contributions from McKinley Properties, Huron Clinton Metro Parks, YMCA of the USA and the Dick Beedon Memorial Fund, the Ann Arbor YMCA was able to increase the number of participants registered in its Safety Around Water programming, a program designed to offer free swim lessons to children in the community.

Programs were offered in Ann Arbor, Ypsilanti and in Pinckey, and served 340 youth across our service area.

YOUTH DEVELOPMENT



Our Child Development Centers provided care to 268 children and awarded \$64,968 in financial assistance.

The Y's early learning, child care and out-of-school time offerings are staffed with people who understand the cognitive, physical and social development of kids, the support parents and families need and the importance of maintaining a safe, clean environment for children to learn and thrive.

At the Y, infants develop trust and security, preschoolers experience early literacy and learn about their world and school-age kids make friends, learn new skills and get help with their schoolwork.

SOCIAL RESPONSIBILITY

We collaborated with a record 37 community partners at our Annual Summer Block Party.

The block party is a free community event that offers an array of activities: lawn games, arts and crafts, food trucks, karate, free bicycle tune-ups and more. It's an opportunity for the Y to not only engage and collaborate with local partners but also give back to the community that we serve.

The Y believes our communities are strongest when everyone is included and has the opportunity to reach their full potential. We welcome and connect people of all generations, backgrounds and perspectives. Therefore, we also hosted a family-friendly Pride event, AAPI heritage events, and other community connecting events.





HEALTHY LIVING



Our Evidence Based Health Programs served 39 participants.

The Y aims to improve our community's health and well-being by providing programs and activities that promote wellness, reduce risk for disease and help others reclaim their health. These programs, and everything else the Y does, are in service of making our Y and our community better. The result is a county that values health, and communities that support healthy choices.

The Y currently offers:

- LiveSTRONG at the YMCA
- Pedaling for Parkinsons
- Enhance Fitness

The Y is committed to offering a wide variety of programs designed to help every one with their fitness goals. Our programs include personal training options, senior-specific classes, and adult fitness classes.

2023 FINANCIALS

BY THE NUMBERS

Revenue & Public Support

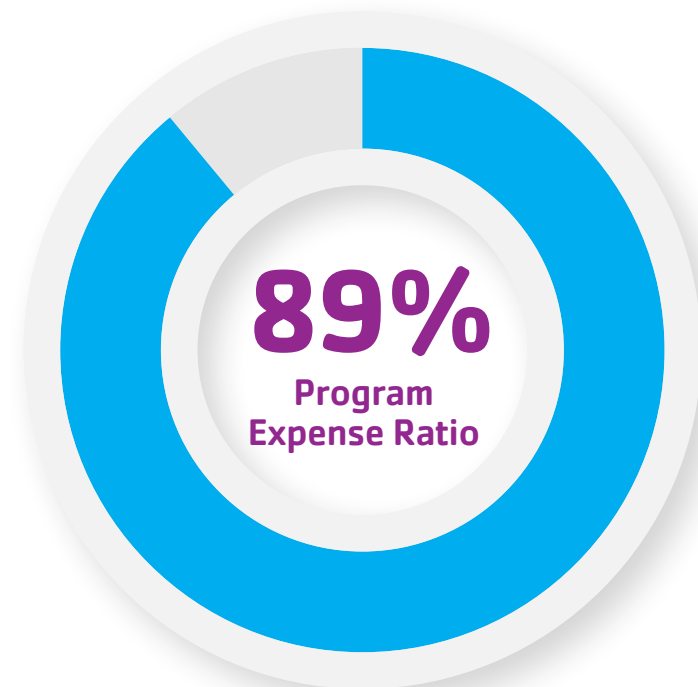
Contributions and Grants	\$2,070,045
Memberships	\$2,571,658
Program Fees	\$3,664,121
Merchandise Sales/Parking.....	\$186,196
Other Income	(\$890,000)
Total.....	\$9,382,020

Expenses

Program Services	\$8,360,893
Support Services: Management & General	\$869,443
Support Services: Fundraising	\$191,652
Total.....	\$9,421,988

Net Assets

Unrestricted & Undesignated	\$91,605
Property & Equipment	\$18,808,303
Unrestricted Capital Repairs & Replacement..	\$9,908,075
Community Outreach.....	\$128,447
Temporarily Restricted	\$323,115
Permanently Restricted	\$265,351
Total.....	\$29,524,896



The Program Expense Ratio measures how effectively a non-profit uses its funds for its mission, focusing on the proportion that supports programs and community services versus administrative or other costs.

With a ratio of 89%, you can be confident that the majority of your contributions are going directly to our programs and the community we serve.

**Audited totals as of December 2023*

ANNUAL CAMPAIGN

The Y recognizes the importance of financial accessibility and is determined to make membership and program fees affordable for everyone in our community. This annual fundraising initiative serves as the backbone of our philanthropic efforts by securing charitable gifts from the YMCA community to ensure our programs and services remain accessible.

When a person joins the Y, their passion and purpose are added to our mission as we steadily become a stronger, healthier community. When that same individual gives to the Y, they extend their impact exponentially through the support the Y provides our neighbors each and every day. Like tossing a stone into water, individual generosity creates a ripple effect throughout the community that builds belonging, healthy lifestyles, and a safe space to learn, grow, and thrive.

The YMCA Annual Campaign invites every member of our community to multiply the mission by casting their stone and start a chain reaction of impact that transcends what the Y could do on its own. The Y believes that every person should have an opportunity to participate and pursue their own personal goals regardless of skill or financial status. In 2023, Annual Campaign funds were used to support and expand access to programs serving people of all ages.

\$333,000 RAISED



The Y provided a total of **\$246,245** in financial assistance for youth sports, camps and child care.



Across traditional day camp and Camp AGQ programs, the Y awarded **\$168,937** in financial assistance.



Including membership scholarships, the Y awarded **\$486,506** in financial assistance across all program areas.



SUPPORT YOUR COMMUNITY

Scan the QR code with a mobile device or visit www.annarborymca.org/give to donate today!

WHO WE ARE

Management Team

James Highsmith
President & CEO

Jon Makarewich
Chief Financial Officer

Kyandé Sanders
Vice President: Youth Development

Board of Directors

CHAIR

Courtney Piotrowski
Board Chair; Principal, livingLAB

VICE CHAIR

Neal Kessler,
Principal Campus Planner, SmithGroup

TREASURER

Nathan Burkhardt
CPA, Grant Thornton LLP

SECRETARY

Derrick Jackson
Director of Community Engagement.
Washtenaw County Sherriff's Office

MEMBERS

Abbey Davis
Organizational Development Consultant, NEW

Alyshia Dyer
Graduate Student, University of Michigan FSPP

Zachary Fosler
Exec. Director/CEO Ypsilanti Housing
Commission

Laura Kelleher
Senior Account Manager, eBay Inc

Lucile Kirk-Malcolm
Judicial Coordinator, Washtenaw County Trial
Court

Clarissa Love
DEI Consultant, University of Michigan

Muffy MacKenzie
Founder/Owner, Mackenzie & Associates LLC

Missy Stults
Sustainability & Innovations Director, City of
Ann Arbor

Brandon Tucker
VP & Chief Workforce & Community
Development Officer, Washtenaw Community
College

Alford Young Jr.
Professor, University of Michigan Department
of Sociology

FIND THE Y!

The Ann Arbor YMCA delivers programs at locations in Washtenaw County & Southern Livingston counties, all within its service area. As the community needs have changed, the Y has adapted services and programs to best meet the needs of the community it serves.

Ann Arbor

- 1 - Ann Arbor YMCA Downtown Membership Branch
- 2 - Camp Greenhills
- 3 - Glencoe Hills Apartments | Aquatics

Burt Lake

- 4 - YMCA Camp AGQ

Chelsea

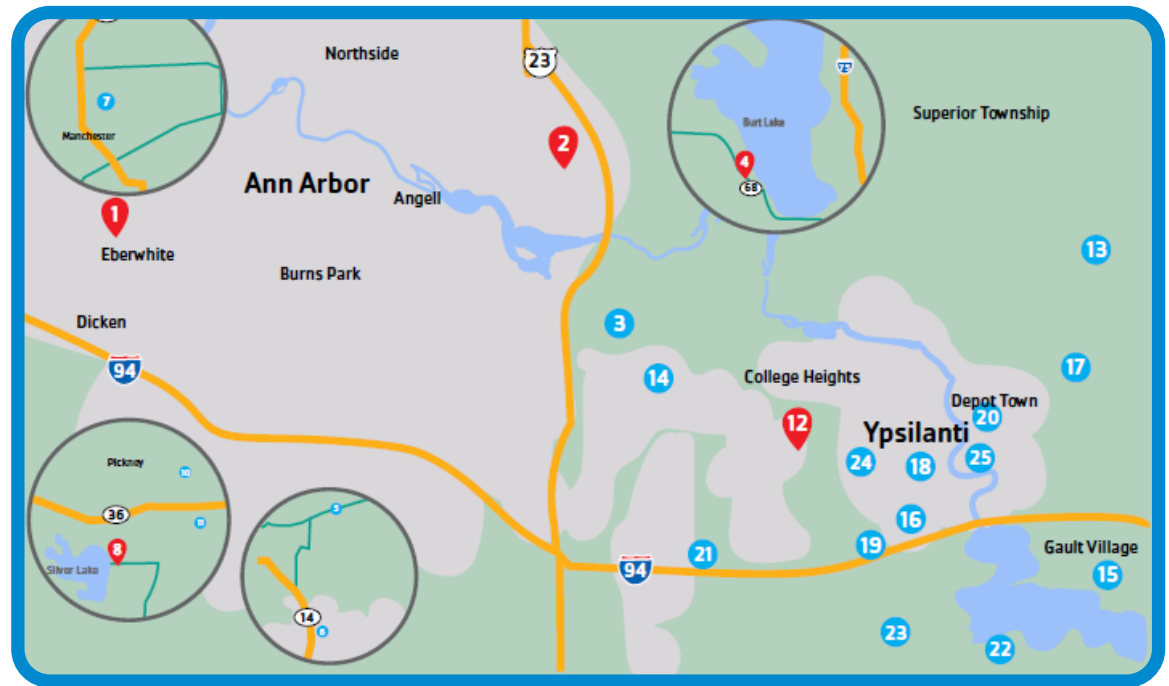
- 5 - North Lake United Methodist Church | Y on the Fly
- 6 - St. Paul United Church of Christ | Y on the Fly

Manchester

- 7 - Klager Elementary | Y on the Fly

Pinckney

- 8 - YMCA Camp Birkett | Day Camp
- 9 - Country Elementary | Y on the Fly
- 10 - Farley Hill Elementary | Y on the Fly
- 11 - Navigator Elementary | Y on the Fly



Ypsilanti

- 12 - Camp New Heights | Day Camp
- 13 - Fireman's Park | Y on the Fly
- 14 - Golfside Lake Apartments | Y on the Fly, Aquatics
- 15 - Grace Fellowship Activity Center | Y on the Fly
- 16 - Hamilton Crossing apartment's | Y on the Fly
- 17 - Holmes' elementary | Y on the Fly
- 18 - Michigan Ave Library in Ypsilanti | Y on the Fly
- 19 - Parkridge Park | Y on the Fly
- 20 - Prospect Park | Y on the Fly
- 21 - Roundtree Apartments | Aquatics
- 22 - Schooner Cover Apartments | Aquatics
- 23 - The Collaborative: Ypsilanti YMCA Child Development Center | Childcare
- 24 - Whitaker Road Library | Y on the Fly
- 25 - YCS Middle School | Y on the Fly